

Saving Specialization: Rescuing the Publishing Industry

Carl Blumenschein
Communications 203
Texas A&M
4/1/2025



Sourced from vecteezy.com

Publishing is dying, but either stricter IP laws or (better) smaller, more specialized publishing firms can save it.

The first problem is authors self-publishing



shutterstock.com • 2019726242

The second problem is inability to handle books



shutterstock.com • 2467970431

Both sourced from shutterstock.com

The first problem any solution has to deal with is authors switching to self publishing.



Sourced from istockphoto.com

IP Law Solution:



Sourced from dreamstime.com



Sourced from istockphoto.com

Smaller, Specialized Firms Solution:



Sourced from stock.adobe.com



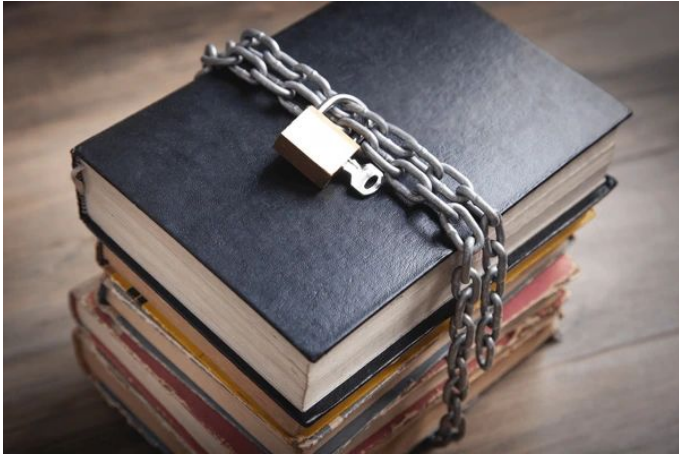
Sourced from abjournals.org

The second problem any solution has to handle is the inability of publishers to analyze books under current practices.



Sourced from linkedin.com

IP Law Solution:



Sourced from shutterstock.com



Sourced from stock.adobe.com

Smaller, Specialized Firms Solution:



Sourced from shutterstock.com



shutterstock.com · 123951034

In summary, the publishing industry can be saved by either stricter IP laws or smaller, more specialized firms, but more specialized firms is the best solution by far.

IP laws solve problems by intimidation and restriction, and is worse for the industry and those in it.

Small specialized publishing firms solve problems by assistance and cooperation, and is better as a result.



shutterstock.com · 2514377647

Sourced from shutterstock.com



Any Questions?